



Advocating Reproductive Choices (ARC) is a coalition of like-minded civil society organisations and individuals working in the field of sexual and reproductive health. Initiated in 2005, ARC aims to address the unmet need for contraception and expand contraceptive choices for the Indian population by promoting and making available at affordable prices safe, effective and high quality contraceptives in the public and private health service delivery systems.

Our Mission

To create an enabling environment for making a range of effective and safe methods of contraceptive options available to men and women, suitable to them individually and as a couple, during their different reproductive phases so as to improve maternal health.

The need for ARC coalition

India has a huge unmet need for contraception -- Over 44 million people (16.3 million for spacing and 25.5 million for limiting (DLHS -3). With a significantly large population in the reproductive age, affordability and easy availability of contraceptives is imperative.

Despite some progress, India's maternal and child health needs further improvement. Contraceptives save lives by preventing unwanted and risky pregnancies helping couples to plan and space children, resulting in better maternal and child health.



Our Work

We work with –

- Government, Central and State levels for improving the quality of care of family planning services and expanding the basket of contraceptive choices
- Policy makers and Influencers
- Most densely populated states of Rajasthan, Uttar Pradesh, Madhya Pradesh, Bihar and Jharkhand

JOIN US

Who is eligible? If your organisation:

- Focuses on:
 - Sexual and Reproductive Health
 - Family planning
- Engages in academics, research and evaluation, training and advocacy in the area of public health
- Engages in multi-disciplinary activities with a strong focus on education and awareness-building on Family Planning/ Maternal Health/Population Education
- Works for the benefit of the under-privileged.

National Secretariat

Population Foundation of India

Core Committee Members

Population Foundation of India, Abt Associates Inc., Family Planning Association of India, Federation of Obstetric and Gynaecological Societies of India, Indian Association of Parliamentarians on Population and Development, Janani, Parivar Seva Sanstha, Population Health Services India, Population Services International

Our State Chapters

Bihar Population Foundation of India, **Jharkhand** Child In Need Institute, **Madhya Pradesh** Family Planning Association of India, **Rajasthan** Population Services International, **Uttar Pradesh** Population Foundation of India